



Dr. B. R. AMBEDKAR OPEN UNIVERSITY
Jubilee Hills, Hyderabad - 500 033 (Telangana State)

**BRAOUMBA ENTRANCE TEST NOTIFICATION
FOR ADMISSION INTO MBA & MBA (HHCM) PROGRAMS**

(Academic Year 2023-24)

Dr. B. R. Ambedkar Open University invites applications from the candidates desirous of appearing for the **BRAOUMBA Entrance Test** (BRAOUMBAET-2023) for admission into Master of Business Administration (MBA) / Master of Business Administration (Hospital and Health Care Management) [MBA (HHCM)] Programs for the academic year 2023-24.

Eligible candidates who wish to apply for BRAOUMBAET-2023 shall submit their applications through '**Online Mode**' only by paying a Registration Fee of Rs. 1,500 in the case of general category and Rs. 1000 for the candidates belong to SC/ST/Person with Disability (PwD). After the payment of the Registration Fee, candidate has to fill and submit the online application. Mere payment of fee is not considered without submission of form. Candidates have to keep a record of the application details. Registration Fee once paid will not be refunded. The detailed information regarding the Entrance test like the eligibility, syllabus, model paper, important instructions, procedure for online submission of application forms (User Guide), the list of 'Online Test Centres' and Mock Tests are available on the website / portal of the University (www.braou.ac.in / www.braouonline.in).

Candidates are suggested to go through the Prospectus to know the details of the respective Programs.

ELIGIBILITY CRITERIA TO APPEAR FOR BRAOUMBAET – 2023

(a) Admission into the MBA and MBA (HHCM) Programs is open to all citizens of India (both to the fresh graduates as well as in-service candidates) who have passed a recognized Bachelor's Degree (except Fine Arts and Oriental Languages) with at least **50 per cent marks (45 per cent marks in case of reserved categories of SC, ST and BC)** in the qualifying examination.

In-service candidates wish to seek admission into the MBA Program should have a minimum of three years experience in any organization as on the last date of submission of application form for admission.

(b) Candidates appeared for the final semester / final year examinations of the 'qualifying examination' and waiting for the declaration of results are also permitted to appear for BRAOUMBAET at their own risk. After the declaration of results, such candidates who satisfy the Eligibility Criteria can only seek admission into the Program.

(c) Candidates born on or before 01.06.2003 are only eligible to appear for BRAOUMBAET. There is no maximum age limit.

QUALIFYING MARKS IN ET: Qualifying marks in **BRAOUMBAET-2023** is 25 per cent (50 Marks) and no minimum marks are prescribed for SC/ST candidates.

Mere qualifying in the entrance test does not entitle a candidate for admission into MBA / MBA (HHCM) Programs: (a) Candidates qualified in TS/AP ICET-2023 (OR) BRAOUMBAET – 2023 and seek admission into the MBA Program shall apply ‘ONLINE’ in response to the Admission Notification issued by the University through www.braouonline.in; & (b) Candidates qualified in TS/AP ICET-2023 (OR) BRAOUMBAET – 2023 and seek admission into the MBA (HHCM) Program shall attend the Admission Counselling announced by the University after the declaration of Entrance Test results.

SUBMISSION OF ONLINE APPLICATION:

BRAOUMBAET-2023 Applications should be submitted through ONLINE mode only. The Registration fee for online submission and late fee, if applicable, may be paid at **TS/AP Online Centers in TS and AP, and also through payment gateways (Debit Card/ Credit Card/ Net Banking).**

ONLINE REGISTRATION FEE

: Rs. 1500/- for others and

: Rs. 1000/- in case of SC/ST /Person with Disability (PwD)

IMPORTANT DATES

Commencement of Registration, Payment of Registration Fee & Submission of Online Application Form	21st June, 2023 (Wednesday)
Last Date for Registration & Submission of Online Application Form (without late fee) Rs. 1500/- For Others Rs. 1000/- For SC/ST/ Person with Disability (PwD)	30th July, 2023 (Sunday)
Last Date for Registration & Submission of Online Application Form (with a late fee of Rs. 500/-)	20th August, 2023 (Sunday)
Downloading of the Hall Tickets from University Website www.braouonline.in	From 25th August, 2023 (Friday)
Date of BRAOUMBAET – 2023	31st August, 2023 (Thursday)
Time of the Examination	12.30 P.M. to 02.00 P.M.
Release of Preliminary Key	5th September, 2023 (at 5pm)
Last Date for Submission of Objections by the Candidates, if any	7th September, 2023 (upto 5 PM)
Declaration of Entrance Test Results	16th September, 2023

MODE OF EXAMINATION: BRAOUMBAET will be conducted through ONLINE Computer Based Test (CBT) mode only.

MEDIUM OF EXAMINATION: BRAOUMBAET will be conducted in bilingual mode (English and Telugu Languages).

TEST CENTRES: Entrance Test will be held at the following 07 Test Centres in the States of Telangana and Andhra Pradesh:

- (1) Hyderabad;
- (2) Warangal;
- (3) Karimnagar;
- (4) Vijayawada;
- (5) Visakhapatnam;
- (6) Kurnool; and
- (7) Tirupati.

However, the University reserves right to change the Test Centre. The University can allot candidates to any other Entrance Test Centre(s) other than the candidate choice under unavoidable circumstances.

- Notes:**
- i) This is only a Notification and not a prospectus.
 - ii) For detailed information about instructions to candidates, syllabus and pattern of Entrance Test and Test Centers etc., visit: www.braou.ac.in / [www.http//braouonline.in](http://www.braouonline.in)
 - iii) Applicants are suggested to read the Prospectus of MBA / MBA (HHCM) Programs respectively to know the details of the Programs.
 - iv) Candidates qualified in TS/AP ICET–2023 need not appear for BRAOUMBAET. They can seek admission into MBA/MBA (HHCM) Programs as per their choice as per the instructions given above / given in the Prospectus.
 - v) Mere payment of Registration fee is not considered without the submission of form by candidate wishes to appear for BRAOUMBAET-2023. Candidates have to keep a record the application details.

Place: Hyderabad
Date: 12.06.2023

Sd/-
Registrar